



Marketing Executive (Head of Marketing)/Johannesburg

Netsurit is looking for an experienced Marketing professional to join our team. This is an exciting opportunity for a seasoned marketing professional to lead a dynamic marketing team and make a significant impact on the growth of the company. If you are a strategic thinker, a strong communicator, and a results-driven marketer, we want to hear from you

Duties & Responsibilities

- Develop and implement marketing strategies that align with the business objectives and services offered.
- Lead and manage a team of 3 marketing professionals, providing guidance and support to ensure effective execution of marketing initiatives.
- Collaborate with the sales team to drive revenue growth and meet business targets through effective marketing campaigns and lead generation.
- Collaborate with the product team to ensure effective product positioning and messaging.
- Manage the MSP's brand and ensure consistency across all channels and markets, while also focusing on the reputation management aspect of marketing.
- Conduct market research to identify trends and insights that can inform marketing strategies.
- Oversee the planning and execution of all marketing campaigns, including digital, social media, and traditional marketing channels.
- Develop and manage the marketing budget, ensuring resources are allocated effectively and efficiently.
- Monitor and analyze marketing performance metrics, making data-driven recommendations for optimization and improvement.
- Manage relationships with external partners, such as IT vendors and industry trade associations.
- Develop and manage the Market Development Fund (MDF) with all our Vendors.
- Maintain a strong understanding of the competitive landscape and industry trends.
- Ensure compliance with all relevant laws and regulations, such as data privacy and advertising standards.

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Johannesburg: Building 22B
Woodlands Office Park,
Woodmead, Johannesburg, 1291
+ 27 11 555 7000

SA:
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Exco Members: Orrin Klopper (CEO), Brian Cooper (Group MD), Henry Swanepoel (CFO), Louis de Klerk (CIO), Eugene Perumal (MD – Netsurit SA), John Iaccarino (MD – Netsurit NJ), Andrew Cohen (MD – Netsurit Automate), Louwki Coetsee (Group VP – Sales & Client Value), Shaun Davis (CSO), Hud Krause (Executive - Professional Services), Nicolas Hocquet (Executive - Managed Services), Barbi Goldblatt (Executive – Cape Town Region), Dewaldt Du Plessis (Account Executive), Sharon-Lee Bloem (Professional Services Manager), Steven Grobler (Director of Technical Services – NY), Riaan Davis (Executive – Technology, Partnerships), Sarika Thakor (HR Manager)

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Desired Experience & Qualification

- Bachelor's degree in marketing, business, IT or a related field.
- 5+ years of experience in marketing, with at least 2 years being a Head of Marketing with a proven track record of success in developing and implementing marketing strategies.
- Experience managing a team and working across different time zones.
- Excellent communication and interpersonal skills.
- Strong analytical and problem-solving skills.
- Ability to manage multiple projects simultaneously, prioritize effectively, and meet deadlines.
- Knowledge of digital marketing channels and technologies.
- Experience in the South African and US market and/or IT industry is preferred, but not essential.
- Ability to work independently in a fast-paced dynamic environment and as part of a team.
- Strong attention to detail and commitment to quality.
- Experience working with sales and product teams to develop effective marketing campaigns.
- Experience managing a marketing budget and delivering results within budget

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